

HOMEGROWN PET SUPPLY

PET GEAR & GROCERY/SELF SERVICE PET WASH

September/October

Well, it's been awhile since we checked in with you all. We hope everyone had a wonderful summer! Fall is upon us and it is that time again to stock up on cool weather necessities such as, beds, jackets, sweaters, rain coats, etc. If we don't have what you are looking for, ask and chances are we can special order it for you.

IT'S OUR 2ND ANNIVERSARY!!!

Thank you to each and every one of you for helping us achieve this goal!!! Without you, we wouldn't be here. Come celebrate with us on Saturday, October 15th. We will be giving away free dog wash coupons, \$5.00 off dog wash coupons, T-shirts and discount coupons. Draw from the hat to see what you receive.

Our facebook following is really starting to kick in... We now have 179 fans!!! Yeah! We'd love more... if you have a facebook page, please like ours! Check in with your phone and get a \$5 off dog wash! See our facebook page for details.

A Friendly Reminder: Everyone is always welcome in the store, including the dogs (or cats) however, we would like to ask that all children and dogs be closely monitored. Please do not let your children roam unattended and keep dogs on a short leash or carried. This way we don't have to ask you to pay for something you didn't intend on buying, due to being broken or damaged (i.e. leg lifting). Thank you as always.

NEW PRODUCTS:

Now in Stock...Premium Edge Dog Food. Chicken & Rice, Lamb & Rice and Skin & Coat formulas. For more information go to www.premiuedgepetfood.com. Also, **Wellness Small Breed Adult and Puppy formulas.** www.wellnesspetfood.com.

Diggin Your Dog Charki Puffs, Original and Peanut Butter. "The best dog treat on earth". Made in Nevada. Low Fat, no fillers, preservatives. Beef Lung/Beef Liver. www.dydusa.com.

Special Orders: We currently special order for quite a few of our customers and are happy to do it. If you are looking for something in particular and we can get it, we will gladly order it for you. You can come in or call. We order from several different distributors and depending on what you need will depend on how fast we can get it. We place orders weekly with a one day turnaround.

If anyone is interested in Halloween Costumes, stop by and take a look at the catalog. Orders will be placed on Oct.17th and arrive by Oct.21st.

"Any glimpse into the life of an animal quickens our own and makes it so much the larger and better in every way." ~ John Muir

ADOPTION CENTER

We have a special room set up for cat and kitten adoptions. The room gives the kitties room to roam, sit in the sun and play. No cages!!! When the cats arrive, they are already neutered or spayed, vaccinated and chipped. Right now, their adoption fees are only \$30.00. That's about a \$100-\$150 savings. The cats or kittens come from the Sonoma County Animal Shelter and can be seen on their website. Just to let you know, the pictures on their website really don't do these cats justice. You really must come and see them in person. Stop on by for a visit anytime during normal business hours. They would love the attention!!!

Currently Up for Adoption

Above Right: Meet Ruth. She is approximately 8 years old. Ruth is very sweet and LOVES to be petted. She loves to sit on the window sill with the window open and is not afraid! She also has no tail.

Below Right: Meet Marley. She is approximately 4 years old. Marley was very shy and scared when she first got here but now... she will do anything to get into my lap!

Ruth and Marley were housemates and would love to go to their forever home together if they can!



*"Time spent with cats is never wasted."
- Unknown*

The Food Dilemma

"What should I feed my dog?" This seems to be an ongoing question for many people. So, let me see if I can shed some light on this subject. I am by no means an expert, but I myself have had this same question. Here is some of what I have learned:

First of all, not every dog is the same. What is good for one may not be good for the other and there is plethora of choices out there. To start, you should know your dog's activity level and his/her nutritional requirements and if there is a medical condition that needs to be taken into consideration. One of the best places to start looking for a quality pet food is the ingredients label. Ingredients are listed by weight, so you want to look for animal proteins at the top of the list.

Proteins: *Named meat or fish (chicken, lamb, venison, herring, salmon, etc.) Concentrated named meat proteins (chicken meal, lamb meal, salmon meal). Avoid un-named proteins and protein fillers (poultry by-product, meat meal, corn gluten meal and wheat gluten).*

Grains & Veggies: *Whole grains (rice, barley, oatmeal), Fruits & Veggies (carrots, apples, peas, berries, potatoes, sweet potatoes).*

Fats & Oils: *Named fats from quality sources (chicken fat, salmon oil, sunflower oil). Natural preservatives (mixed tocopherals, Vitamin E). Avoid fats from non specific sources (animal fat, poultry fat, vegetable oil). Avoid synthetic preservatives (BHA, BHT, and ethoxyquin).*

Vitamins, Minerals & Supplements: *Vitamins A, C, and E which are all antioxidants, Chelated minerals. Avoid Coloring.*

The foods we stock fit the bill when it comes to ingredients. Now, there are a few other choices, grains, grain free or limited ingredients. If your dog does not tolerate grains either by showing signs of itching or stomach issues, then perhaps a grain free or limited ingredient diet would be a better choice. Whatever it is you and your dog decide is best, we can most likely accommodate your needs.

Our current stock of foods are as follows:

(WDJ = Whole Dog Journal)

Evo (WDJ Approved)

California Natural (WDJ Approved)

Innova (WDJ Approved)

Wellness (WDJ Approved)

Taste of the Wild (WDJ Approved)

Canidae (WDJ Approved)

Chicken Soup for the Pet Lover's Soul (WDJ Approved)

Natural Balance (WDJ Approved)

Premium Edge (WDJ Approved)

Diamond Naturals

Evanger's (WDJ Approved)

Whole Earth Farms (WDJ Approved)

If you don't see your brand here, not to worry, we can probably special order it for you. Please ask.

"There is no psychiatrist in the world like a puppy licking your face."

-Ben Williams